

FAIR BROCHURE



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DHAKA INT. **COLOR & CHEMICAL** EXPO 2026 *2nd Edition*

03-05

JUNE, 2027 | 10:30 AM - 7 PM

VENUE:

International Convention City
Bashundhara (ICCB)
Dhaka, Bangladesh



Dyestuff & Pigments | Auxiliaries |
Digital Printing Ink | Textile &
Leather Chemicals | Paper making
Chemicals | Printing Chemicals |
Coating and Paint Chemicals | Plastic
& Rubber Chemicals | Chemical
Equipment & Instrument |
Inorganic & Organic Chemicals | Chemical
Intermediates | Petrochemicals | Biochemicals |
Fine & Specialty Chemicals | Pharmaceuticals |
Agro Chemicals & Fertilizer | Water Treatment

Organizer & Co-Organizers:



China Dyestuff Industry Association
中国染料工业协会



Strategic Partner



Head Office : 4th Floor, House-2/4, South Kollyanpur,
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Dear Exhibitors,

It gives me immense pleasure to welcome you all to the 2nd Edition of Dhaka Int. Color & Chemical Expo 2027 (DCC 2027), an integral concurrent event of the 3rd Edition of Dhaka Int. Textile & Apparel Expo (DTA 2027), taking place from June 10–12, 2027 at the International Convention City Bashundhara (ICCB), Dhaka.



As Bangladesh continues to strengthen its position as one of the world's leading textile and apparel manufacturing hubs, the role of chemicals, dyes, and auxiliaries has become increasingly crucial in enhancing quality, sustainability, and innovation across the value chain. This exhibition has been designed to create a dynamic platform where industry leaders, chemical manufacturers, dye producers, R&D professionals, and textile technologists come together to explore the latest technologies, eco-friendly solutions, and business opportunities.

ECO Expo remains committed to fostering global collaboration and creating a professional environment that drives the advancement of Bangladesh's textile ecosystem. I am confident that the Dhaka Int. Color & Chemical Expo 2026 will serve as a valuable meeting point for knowledge exchange, partnership development, and technological excellence.

We extend our heartfelt appreciation to all exhibitors, visitors, and partners for their continued trust and participation. Together, let us take another step toward a more innovative, sustainable, and competitive textile future.

Sincerely,
Md Rajwanur Rahman
CEO, Eco Expo

Dyestuff & Color

- Dyestuff
- Organic Pigments
- Textile Printing Auxiliaries
- Dyestuff & Pigment Intermediate
- Digital Printing Ink
- Textile & Leather Chemicals
- Papermaking Chemicals
- Printing Chemicals
- Coating and Paint Chemicals
- Plastic & Rubber Chemicals



Chemical

- Petrochemicals
- Inorganic Chemicals
- Organic Chemicals
- Chemical Intermediates
- Agrochemicals
- Water Treatment Chemicals
- Food & Feed Additives
- Pharmaceutical Materials
- Surfactant
- Cosmetic & Daily Chemicals
- Catalysts & Auxiliary & Reagent
- Electrochemical
- Biochemicals
- Ceramic, Glass & Enamel
- Construction Chemicals
- Mining Chemicals
- Oleo Chemicals
- Photographic Chemicals
- Oilfield Chemicals
- Industrial Cleaning Materials
- Chemical Equipment & Instrument



01 Participation Procedure

Procedure	Deadline	Remarks
Put up Exhibitors' Participation Form	First-come, first-serve basis.	Submit to: Eco Expo or Appointed Representative.
Payment for Booth / Booth Space	75% at the time of booking, and the rest before 15, April 2027	Payment should be made to Eco Expo or Appointed Representative
Booth Allocation Letters to be issued by Eco Expo	May 20, 2027	Subject to Receive full booth(s) Payment
Submission of Advancement form for official Expo Directory (Form can be collected on request from Eco Expo)	May 20, 2027	Submit by mail as per provided format.
Submission of company details & other information for Expo directory	At the time of booking	Submit by mail as per provided format.

02 Time Schedule

Move - in / Preparation	June 02, 2027	From 3:00 PM (For special design / booth construction. Please contact concerned office for timing.)
Opening Ceremony	June 03, 2027	Venue: International Convention City Bashundhara (ICCB)
Exhibition Date & Time	June 03-05, 2027	Starting time 10:30 AM Closing time 07:00 PM
Exhibition Close	June 05, 2027	Closing time 06:30 PM
Move Out / Removal	June 05, 2027	From 06:30 - 12:00 PM

Our Marketing Strategy



Sufficient ads on national newspaper.



Sufficient ads on the national television channel.



There will be sponsor branding on billboards in divisional cities.



Marketing Through an adequate quantity of banners, leaflets, and posters.



SMS Marketing



Online Marketing

- ▶ Website: Our dedicated website for the event with detailed information, registration forms, and an interactive floor plan.
- ▶ Social Media: Utilize platforms like Facebook, Twitter, Instagram, and LinkedIn to share regular updates, countdowns, updates announcements, and engaging content related to fertility.
- ▶ Email Marketing: Build an email list and send out newsletters with event updates, exclusive offers, and important deadlines.
- ▶ Online Advertising: Invest in paid advertising on social media and search engines to target specific demographics and interests.

Influencer Marketing: Partner with celebrity / influencers or experts in the Textile field to create content, share their experiences, and endorse the event.

Engagement and Interaction: Run contests, polls, or interactive campaigns on social media to engage your audience and encourage them to share their excitement about the event.

Community Engagement: Engage with online forums, discussion groups, and communities related to fertility to promote your event subtly and provide valuable insights.

Press Releases: Write and distribute press releases to relevant media outlets to generate media coverage and interest in your exhibition.

Networking Events: Host pre-event networking events, webinars, or Q&A sessions to engage your target audience and generate buzz about the exhibition.

Content Marketing: Produce high-quality blog posts, articles, and videos related to fertility trends, challenges, and solutions. Share this content on the website and social media to establish the event as an industry authority.

Traditional Marketing: Use print media, such as brochures and flyers, to distribute at related conferences, medical facilities, and healthcare providers' offices.

PRE-SHOW ENGAGEMENT



1 MILLION+ SMS CAMPAIGN



5 MILLION+ EMAIL CAMPAIGN



10 MILLION+ WHATSAPP CAMPAIGN

On-site inspections

by the marketing executives

Establishing and promoting the brand

Brands of participants promoted through social media within specific product categories and to a targeted audience.

Customized printed invitation

Distributed to exhibitors for inviting their essential contacts.

Promotional activities throughout the year

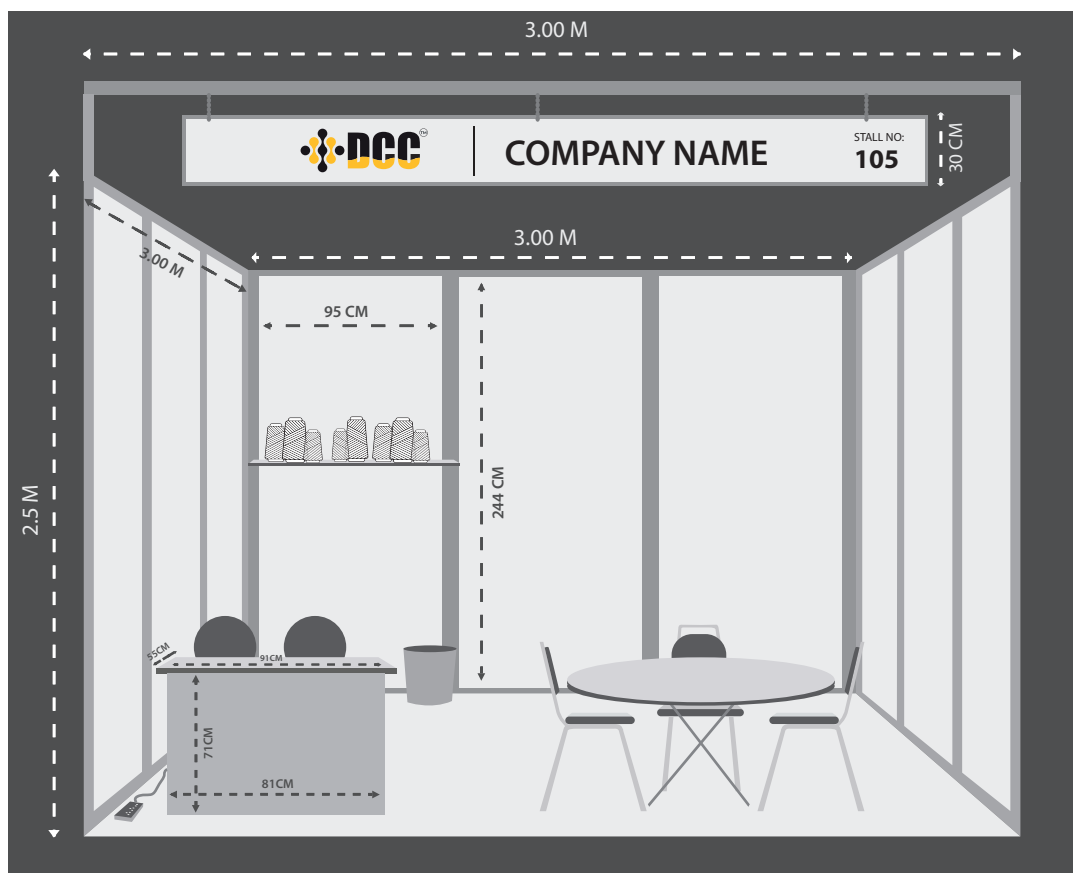
Promotion of the event on Facebook, LinkedIn, Instagram, YouTube, and various other platforms

Media briefing

Event debut and media engagement with respected journalists

06 General Booth Facilities (Per Booth)

- ▶ One Unit Reception Desk- L-3ft, W- 2ft, H2.5 Ft
- ▶ Two Unit Chairs
- ▶ Three Sides System Panel (2 Sides System Panel for corner booths)
- ▶ One Set Fascia Name Board with company name and booth number (2 side Name Facia for corner booth)
- ▶ Needle Punched Carpet
- ▶ Three Units Spotlight 100W
- ▶ One Unit Waste Bin
- ▶ One Unit of 5AMP / 220V Single Phase Power Socket
- ▶ One Unit of Conference Table with Three Chairs
- ▶ One Unit of Shelf



Remarks:

- ▶ Each Shell Scheme Booth, will be provided with 5AMP / 220V electricity free of charge. Additional power supply and drainage will be at exhibitor's expense. (Please follow the additional facilities section for the cost)
- ▶ Bare space booth is without partition, carpet, or any display facility. Booth facilities are available on a rental basis. (Please follow the additional facilities section for the cost)

Conclusion:

Eco Expo welcomes you to the brand-new exhibition “Dhaka Int. Color & Chemical Expo.”

Furthermore, our expo provides a platform for networking, knowledge sharing, and staying updated on the latest industry trends and technologies. Join us at the Dhaka Int. Chem and Dyestuff Expo and position your organization at the forefront of the rapidly evolving textile and apparel landscape.

Contact Us



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Thank you